For nearly three decades, Callaway has led the game in innovation and premium technology for all golfers. We remain relentless in discovering ways to make the game more playable, enjoyable and rewarding for every golfer.

From drivers and metal woods to irons, wedges, balls, footwear and accessories, our products are Tour proven, helping our players to win Majors and tournaments around the world. And what we learn makes our products better for you, no matter what your level.

**OUR PROMISE:** The Callaway name and brand perform to standards higher than anything else in golf.

**THE AUTHENTIC BRAND IN PERFORMANCE GOLF.**

**INNOVATE.** We create revolutionary technologies like our HEX Dimple patterns, an innovation that replaces conventional dimples and redefines performance in golf balls.

**HERITAGE.** Our record of pioneering groundbreaking technologies and leading edge innovations inspires some of golf’s greatest legends.

**PERFORM.** Around the world, on the Tour’s biggest stages, golf’s best players trust Callaway when coming down the stretch on Sunday.
**BALL SELECTOR**

Choosing the best golf ball for your event or campaign can have a significant impact on its success. Choosing a Callaway Golf ball will go a long way to securing the best outcome but take care in the detail. This Golf ball Selector is designed to help you choose the most appropriate ball by allowing you to prioritise importance across 4 relevant criteria.

<table>
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<tr>
<th>BALL USAGE</th>
<th>TECHNICAL FEATURES</th>
<th>PLAYERS ABILITY</th>
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*We believe our golf balls to be the best money can buy, so rest assured that whichever golf ball you choose, your client will enjoy the best technologies, print quality and performance from Callaway Golf.*
HEX Black Tour™
Maximum control and soft feel

HEX Chrome™
Our Longest Tour Ball even in the toughest conditions

HEX Black Tour™
Tour Distance or Tour Spin. That’s the decision golfers have been forced to make. Well, not anymore. The single Tour golf ball strikes the perfect performance balance for both the distance-seeker and the control freak.

KEY FEATURES
i-Core™ Technology
DuraSpin™ Cover
New HEX Aerodynamics™

HEX Chrome™
Our Longest Tour Ball even in the toughest conditions

HEX Chrome™
Tour Distance or Tour Spin. That’s the decision golfers have been forced to make. Well, not anymore. The single Tour golf ball strikes the perfect performance balance for both the distance-seeker and the control freak.

KEY FEATURES
i-Core™ Technology
DuraSpin™ Cover
New HEX Aerodynamics™

HEX Diablo Tour™
Ogg’s Thoughts: “The HEX Diablo Tour combines all the best elements of the HEX BLS and the HEX Hot Plus, providing the optimum combination of distance, feel and control in a 3-piece performance golf ball.”

KEY FEATURES
Power Reaction Core
Soft Ionomer Cover
HEX Aerodynamics

HEX Diablo™
Ogg’s Thoughts: “In my opinion, this is the best 2-piece golf ball on the market. End of story.”

KEY FEATURES
Proprietary Core
Thin Ionomer Cover
HEX Aerodynamics

Warbird Plus®
The Warbird Plus golf ball incorporates HEX Aerodynamics with a high powered core to become the longest Warbird we’ve ever made. The durable Ionomer cover provides long-lasting playability and also helps increase the deep distance this ball delivers.

KEY FEATURES
High Power Core
Ionomer Cover
HEX Aerodynamics

Solaire™
Designed to perform ideally at slower swing speeds, the soft, resilient core has been specifically formulated to provide increased carry and distance, helping women hit shots that fly farther than ever.

KEY FEATURES
HEX Aerodynamics
Soft, Resilient Core
Distinctive Styling

HEX Aerodynamics: HEX Aerodynamics replace conventional dimples and virtually eliminate the seam, enhancing shot-to-shot consistency.

Construction Layers: Denotes the quantity of layers used during construction. Ranging from 2 to 5, with each layer featuring a different key material, offering various aerodynamics and resiliency benefits.
Callaway Range Balls
Performance, quality and durability

Warbird Plus®
Long and tough

Solaire™
Soft and resilient with increased carry

Top-Flite Range Balls

HX Diablo Tour™
Powerful tour performance

HX Diablo™
Power with attitude

Callaway Range Balls
Part Number – White 6408646190001

Part Number – Yellow 6407317706801

2012 CORPORATE COLLECTION | 3
ACCESSORIES / GIFT IDEAS

These premium quality items offer strong branding opportunities. Fulfiling a wide range of requirements and deliver premium Callaway quality into the gift sector of the promotional market. Please note that the golf balls and towels where applicable are sold separately.

1. **3 Ball Tee Tube**
   - This is the perfect 1st tee give away, your logo is showcased on the lid and the golf balls of your choice, also included are 8 Callaway Golf tees. Golf balls sold separately.
   - White: 39110001
   - Black: 39080031

2. **3 or 6 Ball Valuables Pouch**
   - A customisable secure pouch that can store keys, watches or jewellery on the course. Balls & tees ordered separately.
   - Black: 5910280

3. **3 Ball Tin**
   - An elegant upgrade over a traditional sleeve of golf balls, your logo graces the top of this round tin, with three golf balls inside. Golf balls sold separately.
   - Black: 39080051

4. **3 Ball Towel Tube**
   - An innovative way to showcase our premium Tri-fold towels and golf balls, all awaiting to be branded with your logo. Golf balls and towel sold separately.
   - Black: 39080041

5. **4 Ball Gift Set**
   - Give golfers the tools they need to remember you with this custom package - which include a logo tin, repair tool, balls markers and 4 golf balls. Golf balls sold separately.
   - White: 39110011
   - Black: 39080061

6. **Glove & Custom Marker**
**Custom Headcover**
Also includes Callaway branded Ball Marker, Pencil, Pencil and Tees with a magnetic closing mechanism for a secure fit with a premium feel.
Black – 5024000

**Fusion Hat Clip**
This magnetic ball marker is easy to attach and embellished with Callaway Chevron logo. No dual branding available.
White – 5011005

**Women’s Divot Tool**
Design, Fashion and Function. The Women’s Divot Tool features a sleek ergonomic design that also incorporates 3 interchangeable crystal-studded ball markers for a combination of elegance and golf practicality. No dual branding available.
Black – 5011004

**Fusion Divot Tool**
The Fusion Divot Tool features a sleek ergonomic design that also incorporates a coin-like ball marker. No Dual Branding available.
Black – 5011004

**Callaway Tees**
20 per pack or 1000 loose. Only available with Callaway Golf logo, no Dual Branding available.
20 Tee Pack
591848008

**Callaway Golf 68” Umbrella**
Double-canopy 68” design with a non Conductive robust frame made from high grade materials and ball to withstand heavy winds and rain. Fibreglass Construction, which combines strength with flexibility. Contoured rubberised handle with non-slip grip in wet weather. Super-Sized 68” double Canopy for maximum protection to keep the player, bag and equipment dry, allows wind to pass through the canopy preventing inversion. Quality 100% Waterproof Fabric.
Black / White – 5020000

**Trifold Towel**
The smaller compact and practical 6.5” x 21” 100% cotton Trifold towel is the perfect size for the golfer who likes the benefits of our towels in a small package. Carabiner clip attaches directly to the bag.
Black – 5410000
Navy – 5411000
Grey – 3411000
**1 Tour Lo-Pro Baseball Cap**
100% Cotton with Garment Wash & adjustable closure.
- Black – 5211230
- White – 5211231
- Navy – 5211232
- Pink – 5211564
- Orange – 5211565
- Red – 5211566
- Raspberry – 5211233
- Yellow – 5211054
- Navy Blue – 5211232

**2 Hex Black Tour Liquid Metal Cap**
100% Polyester with liquid metal logo. Liquid Metal TPU Hat Pressed Stamped Logo on the cap. Moisture Wicking with adjustable closure.
- Black – 5212042
- White – 5212043
- Navy – 5212044
- Charcoal – 5212045
- Orange – 5211907
- Pink – 5211908

**3 Corporate Cap**
Your logo on the front
These comfortable, soft unstructured caps have an adjustable strap and leave plenty of room for your logo on the front.
- White – 5210087
- Navy – 5210083
- Black – 5210089
- Beige – 5210090

**4 Corporate Cap**
Your logo on the side
These comfortable, semi structured caps have an adjustable strap and are ready for branding on either side.
- White – 5210079
- Navy – 5210082
- Black – 5210080
- Beige – 5210081

**5 Knitted Hat**
100% Acrylic with contrasting embroidery
- Black – 5210457

**6 Beanie**
100% Polyester with contrasting embroidery
- Black – 5210458
RAZR Staff Bag

Weight 5.40Kg. 5.5" Graphite Friendly Top, with integrated Handle and 6 Way Full Length Divider and Rainhood. Single Comfort Strap. Towel Ring. Umbrella Sheath. Detachable 360° Zip Frontal Panel for ease of Embroidery.

8 Pockets

Beige / Black – 5111031

RAZR Pencil Bag


Black / Red / Silver – 5112059
Red / Black / Silver – 5112078

Euro Chev Org Trolley Bag


9 Pockets

White / Silver Grey – 5110063
Black / Red / White – 5110056
Black / Red / White – 5110055
Black / Charcoal / White – 5110041

Country Club Logo Stand Bag

Weight 2.86Kg. Bag Height 34". Durable Nylon Material – 420 D. Water/Dirt Repellent. PU Coated or EPVC Backed. 5.5" Graphite Friendly. Single Comfort Strap. Towel Ring. Umbrella Sheath. Detachable 360° Zip Frontal Panel.

8 Pockets
Style and brand presence, at the clubhouse & on the go

Sleek and stylish is the only way to describe our 2012 luggage line up. Design expertise is apparent throughout the range ensuring the products deliver the best in form and function, as well the premium quality that you can always expect from Callaway Golf.

QUALITY EMBROIDERY
You can trust us to use our extensive knowledge and experience to ensure that with Callaway, your logo lives on.

1. Laptop Backpack
Weight 1.0KG. Size: 33cm Width x 11cm Depth x 46cm Height.
Durable Polyester Material. 1680D. Water/Dirt Repellent.
Padded Laptop Section. Adjustable Shoulder Straps. Carry Handle. Inside Cover with pen, name Card, Phone Holder. 2-Way Zipper on Main Compartment.
3 Organisational Compartments
Main Compartment with Mesh Pocket. Utility Pocket. Corporate Friendly.

2. Shoe Caddie
Weight 0.375KG. Size: 33cm Width x 27cm Depth x 37cm Height.
Durable Polyester Material. 1680D. Water/Dirt Repellent. PU Coated. Carry Handle. Inside Cover with pen, name Card, Phone Holder. 2-Way Zipper on Main Compartment.
2 Organisational Compartments
Main Compartment with Mesh Pocket. Corporate Friendly.

3. Airline Hand Baggage Boardcase
Weight 3.5KG. Size: 32cm Width x 22cm Depth x 51cm Height.
3 Organisational Compartments

4. Briefcase
Weight 0.87KG. Size: 42cm Width x 15cm Depth x 32cm Height.
3 Organisational Compartments

5. Garment Bag
Weight 1.25KG. Size Closed: 55cm Width x 18cm Depth x 50cm Height.
Size Opened: 55cm Width x 9cm Depth x 108cm Height.
3 Organisational Compartments
Our travel golf bags and carriers makes Golf more mobile than ever. Jet-setting golfers can relax knowing that their prized possessions are uncompromisingly protected and easier to handle whether they’re on the road or in the air.

**Duffle Bag**
- Weight: 1.096Kg
- Size: 58cm Width x 26cm Depth x 26cm Height
- Durable Polyester Material, 1680D, Water/Dirt Repellent
- PU Coated Lining, 210T Twill Polyester, Water/Dirt Repellent
- PU Coated, Carry Handle Joint, Adjustable Shoulder Strap
- Ventilation Panel on Shoe Compartment, Ventilation Panel on Wet Compartment, 2-Way Zipper on Main Compartment

**Toiletry Bag**
- Weight: 0.294Kg
- Size: 25cm Width x 8cm Depth x 24cm Height
- Durable Polyester Material, 1680D, Water/Dirt Repellent
- PU Coated Lining, 210T Twill Polyester, Water/Dirt Repellent
- PU Coated, Carry Handle, Bottle Holders, Ventilation Holes, Hook for Easy Hanging, 2-Way Zipper

**Garment Sleeve**
- Weight: 0.731Kg
- Size: 62cm Width x 5cm Depth x 100cm Height
- Durable Polyester Material, 1680D, Water/Dirt Repellent
- PU Coated Lining, 210T Twill Polyester, Water/Dirt Repellent
- PU Coated, Foldable for Easy Carrying

**Tour Flight Cover**
- Weight: 5.646Kg
- Size: 63cm Width x 40cm Depth x 143cm Height
- Durable Polyester Material, 1680D, Water/Dirt Repellent
- PU Coated Lining, 210T Twill Polyester, Water/Dirt Repellent
- PU Coated, Padded Carry Handle, Padded Pulling Handle, 2 Padded Lifting Handles, Bottom Grip Handle, 2-Way Zipper on Main Compartment, Internal Club Protection System, Secure Webbing, Wheels with Wheel Stand Feet

**Classic Flight Cover**
- Weight: 3.696Kg
- Size: 39cm Width x 37cm Depth x 135cm Height
- Durable Polyester Material, 1680D, Water/Dirt Repellent
- PU Coated Lining, 210T Twill Polyester, Water/Dirt Repellent
- PU Coated, Padded Carry Handle, Padded Pulling Handle, 2 Padded Lifting Handles, Bottom Grip Handle, 2-Way Zipper on Main Compartment, Internal Compartments, Secure Webbing, Wheels with Wheel Stand Feet

**Midi Flight Cover**
- Weight: 1.727Kg
- Size: 44cm Width x 30cm Depth x 135cm Height
- Durable Polyester Material, 1680D, Water/Dirt Repellent
- PU Coated Lining, 210T Twill Polyester, Water/Dirt Repellent
- PU Coated, Padded Carry Handle, Adjustable Shoulder Strap, Internal Holding Webbing, Protective Bottom, 2-Way Zipper on Main Compartment

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**2012 Corporate Collection**

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**Callaway**

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**LUGGAGE**

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**Weight:** 1.096Kg
**Size:** 58cm Width x 26cm Depth x 26cm Height
**Material:** Durable Polyester, 1680D, Water/Dirt Repellent
**Lining:** PU Coated, Carry Handle Joint, Adjustable Shoulder Strap
**Additional Features:** Ventilation Panel on Shoe and Wet Compartments, 2-Way Zipper on Main Compartment

**Weight:** 0.294Kg
**Size:** 25cm Width x 8cm Depth x 24cm Height
**Material:** Durable Polyester, 1680D, Water/Dirt Repellent
**Additional Features:** Bottle Holders, Ventilation Holes, Hook for Easy Hanging, 2-Way Zipper

**Weight:** 0.731Kg
**Size:** 62cm Width x 5cm Depth x 100cm Height
**Material:** Durable Polyester, 1680D, Water/Dirt Repellent
**Features:** Foldable for Easy Carrying

**Weight:** 5.646Kg
**Size:** 63cm Width x 40cm Depth x 143cm Height
**Material:** Durable Polyester, 1680D, Water/Dirt Repellent
**Features:** Padded Carry Handle, Padded Pulling Handle, 2 Padded Lifting Handles, Bottom Grip Handle, 2-Way Zipper, Club Protection System, Secure Webbing, Wheels with Wheel Stand Feet

**Weight:** 3.696Kg
**Size:** 39cm Width x 37cm Depth x 135cm Height
**Material:** Durable Polyester, 1680D, Water/Dirt Repellent
**Features:** Padded Carry Handle, Padded Pulling Handle, 2 Padded Lifting Handles, Bottom Grip Handle, 2-Way Zipper, Internal Compartments, Secure Webbing, Wheels with Wheel Stand Feet

**Weight:** 1.727Kg
**Size:** 44cm Width x 30cm Depth x 135cm Height
**Material:** Durable Polyester, 1680D, Water/Dirt Repellent
**Features:** Padded Carry Handle, Adjustable Shoulder Strap, Internal Holding Webbing, Protective Bottom, 2-Way Zipper on Main Compartment
WHY ODYSSEY?

Among the 6 major tours in the world (European PGA, US PGA, LPGA, Japanese, Champions and Nationwide Tour) Odyssey is #1 in Wins, #1 in Top Tens, #1 in usage, making Odyssey the #1 putter on tour, but most importantly the #1 Putter in Golf.

WHITE ICE PUTTERS

The new White Ice Putters from Odyssey combine Tour trusted shapes with a new look and better feel. The new White Ice Insert is our best feeling, multi-layer insert to date. Developed after extensive feedback from players on Tour, our engineers have enhanced the sound, responsiveness and consistency of the insert. Coupled with a new Dark Nickel finish to reduce glare, the new White Ice putters combine Tour-proven looks with Tour-inspired feel.

Available in 34” – 35”

WHITE HOT XG

The Odyssey White Hot XG utilises a multi-layer insert for phenomenal performance with any golf ball. Inspired by high-performance, multi-layer golf ball technology, the White Hot XG insert takes two materials with different properties and combines them to take the level of feedback and feel to an all-new high. And with numerous Tour-proven head shapes to choose from, every level of golfer can find just the right putter to make life on the greens that much easier.

Available in 34” – 35”
Great golf eyewear starts by taking visual acuity seriously. Every model features groundbreaking Neox lens technology or the next-generation Neox NX9 lenses. Both provide maximum clarity of vision, comfort and protection from the sun’s damaging rays. Combined with the ergonomic Callaway Integrated Fit, this is eyewear that’s designed to provide every golfer a competitive edge by letting them see the course with a whole new perspective.

<table>
<thead>
<tr>
<th>Model</th>
<th>Frame: Tech/ Performance Style</th>
<th>Lens: Neox SolFX</th>
<th>Fit: Med-Large Head Shape</th>
<th>Features</th>
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</thead>
<tbody>
<tr>
<td>Razr Hyperlite Tour Authentic TA-iZ</td>
<td>Frame: Tech/ Performance Style: Magnesium/Aluminum alloy construction</td>
<td>Lens: Neox G20</td>
<td>Adjustable nose piece</td>
<td>Magnesium/Aluminum alloy construction&lt;br&gt; Lightweight yet highly durable material&lt;br&gt; Semi-rimless design equals zero distortion&lt;br&gt; Original patented Neox formula&lt;br&gt; Enhanced distance vision&lt;br&gt; All the same benefits of Neox G20&lt;br&gt; Slightly darker, 14% light transmission</td>
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<tr>
<td>Diablo Octane Diablo XTT Xtreme</td>
<td>Frame: On Course or Street Style: Full wrapped frame design</td>
<td>Lens: Neox G20</td>
<td>Megol rubber nose pads</td>
<td>Full wrapped frame design for full coverage protection&lt;br&gt; Wide temples for side light and wind protection&lt;br&gt; Mid-weight TR90 Grilamid material&lt;br&gt; Extremely durable for long-lasting wearability&lt;br&gt; Original patented Neox formula&lt;br&gt; Enhanced distance vision&lt;br&gt; All the same benefits of Neox G20&lt;br&gt; Slightly darker, 14% light transmission</td>
</tr>
<tr>
<td>Solaire Solstice Solaire Couture</td>
<td>Frame: Fashion Performance: Performance and style</td>
<td>Lens: Neox NX14</td>
<td>Megol rubber nose pads</td>
<td>Full wrapped coverage&lt;br&gt; Optimum lens coverage area&lt;br&gt; Ventilated for superior air flow&lt;br&gt; Mid-weight TR90 Grilamid material&lt;br&gt; Extremely durable for long-lasting wearability&lt;br&gt; Original patented Neox formula&lt;br&gt; Enhanced distance vision&lt;br&gt; All the same benefits of Neox G20&lt;br&gt; Slightly darker, 14% light transmission</td>
</tr>
<tr>
<td>Scorecard Readers</td>
<td>Frame: Easy Compact Design</td>
<td>Lens: Neox NX14</td>
<td>Megol rubber nose pads</td>
<td>Easy Compact Design&lt;br&gt; Compact Easy-FoldTM temples&lt;br&gt; Folds Easily into Flip-Top Case&lt;br&gt; Optical Quality Polycarbonate Reading Lenses&lt;br&gt; Available in Diopters of: +1.5, +2.0&lt;br&gt; 5910355 / 5910356</td>
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