2012 LOGO PRODUCT AVAILABILITY DETAILS

Wilson
GOLF

2012 Logo Product Range

2012 Logo Products – The Process

HOW THE PROCESS WORKS

Technical Requirements

The preferred logo file would be a fully vectorised /editable image with all fonts outlined (editable EPS/PDF). Alternatively a high resolution copy of your logo (TIFF/JPEG) file can be used for a redraw of the logo to be produced, also acceptable for redraw purposes would be a good quality flat paper artwork in the form of letterheads, business cards or scorecards.

Electronic Files

Wilson Custom Imaging uses state-of-the-art digital imaging systems to create and manipulate electronic art files. We can accept a variety of files formats from the Apple & PC/Windows platforms.

For best results, follow these guidelines:

- Send complete files including all placed images and fonts.
- Send hard copy of what the finished art should look like.

2012 Logo Products – The Process

HOW THE PROCESS WORKS CONTINUED:

Programs supported:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat

File Format :

Preferred formats: EPS and PDF

Also accepted: TIFF and JPEG

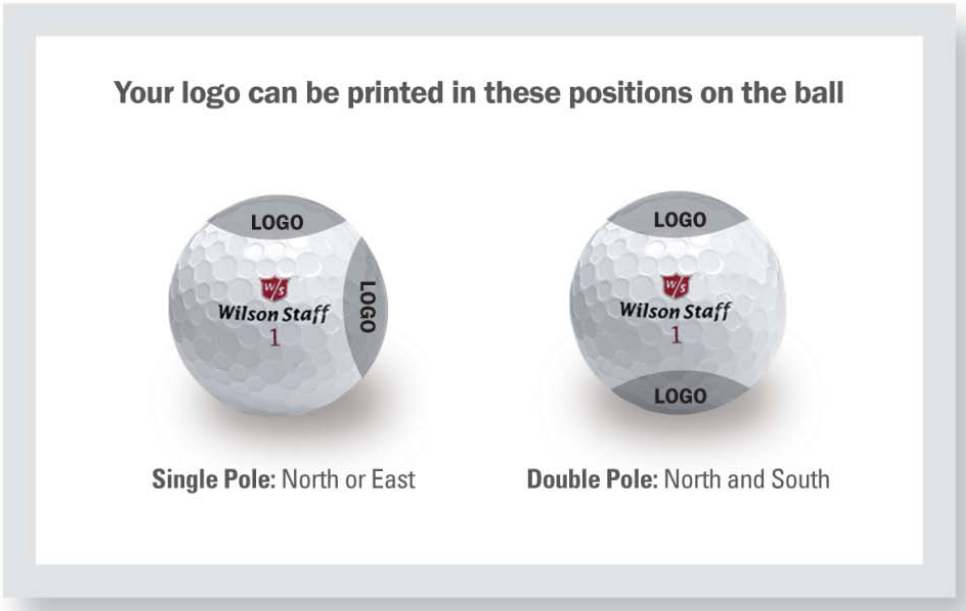
Removable Media

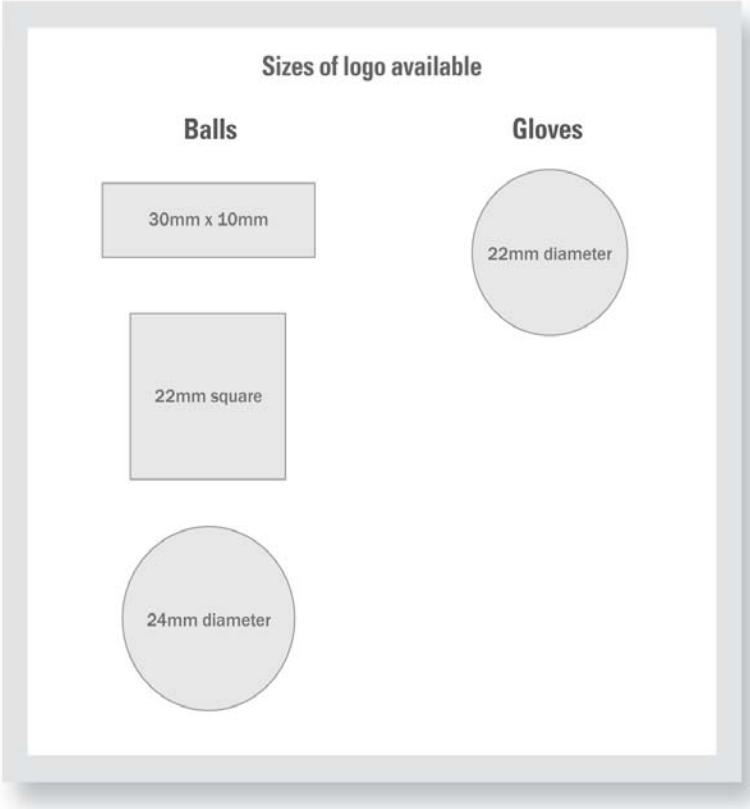
CD ROM / ZIP

Once your artwork is drawn we will send an e-mail PDF version of your logo, along with an actual size version of your logo. If you do not have access to e-mail we are also able to fax a copy to you.

2012 Logo Products – The Process

HOW THE PROCESS WORKS CONTINUED:





2012 Logo Products - Availability

Golf Balls

		COLOUR	MINIMUM ORDER	PRINT/ LOGO SIZE	POSITIONING	PROCESS	LEADTIME
Pro Balls							
WGWP1800L	FG Tour	WHITE	12DZ	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
WGWC0950L	Dx3 Soft	WHITE	12DZ	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
WGWC0900L	Dx2 Soft	WHITE	12DZ	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
WGWC0990L	Dx2 Ladies	WHITE	12DZ	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
Value Balls							
WGWR5710L	Ultra Ult Dist White 15pk	WHITE	10 PACKS	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
WGWA341G	Ultra Ult Dist White 24 doz	WHITE	1 BULK	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
Range Balls							
WP115G	Range Ball White	WHITE	1 BULK	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS
WP116G	Range Ball Yellow	YELLOW	1 BULK	24MM DIAMETER	NORTH, EAST OR SOUTH POLE	PAD PRINTING	2 WEEKS

Bespoke Packaging Options

601718	Clear Tubes	**STOCK ITEM**
601717	Presentation Tin (tin only)	**STOCK ITEM**
601717	Presentation Tin (including 5 tees and magnetic pitch tool)	**STOCK ITEM**
600736	Personalised Packaging (min order 1000 sleeves / outers	**4-6 week lead-time from artwork approval – call for quote**

2012 Logo Products - Availability

W/S Elite Tour Cart

WS Ionix Carry

Ultra Carry

Example Swatches

Golf Bags

Bags

WGB014030C	W/S Elite Tour Cart	**BLACK**	**6 EA**	**FRONT POCKET**	**EMBROIDERY**	**2 WEEKS**
WGB24010C	W/S Ionix Carry	**BLACK**	**6 EA**	**FRONT POCKET**	**EMBROIDERY**	**2 WEEKS**
WGB04080C	Ultra Carry	**BLACK**	**6 EA**	**FRONT POCKET**	**EMBROIDERY**	**2 WEEKS**

2012 Logo Products - Availability

Golf Gloves

Gloves

WGJA00016C	Conform MLH	S,M,ML,L,XL	WHITE	48 EA	22MM DIAMETER	BLANK TAB	PAD PRINTING	2 WEEKS
WGJA00017C	Conform MRH	S,M,ML,L,XL	WHITE	48 EA	22MM DIAMETER	BLANK TAB	PAD PRINTING	2 WEEKS
WGJA00019C	Conform LLH	S,M,L	WHITE	48 EA	22MM DIAMETER	BLANK TAB	PAD PRINTING	2 WEEKS
WGJA00058C	Grip Plus MLH	S,M,ML,L,XL	WHITE	48 EA	22MM DIAMETER	BLANK TAB	PAD PRINTING	2 WEEKS
WGJA00059C	Grip Plus MRH	S,M,ML,L,XL	WHITE	48 EA	22MM DIAMETER	BLANK TAB	PAD PRINTING	2 WEEKS
WGJA00061C	Grip Plus LLH	S,M,L	WHITE	48 EA	22MM DIAMETER	BLANK TAB	PAD PRINTING	2 WEEKS

2012 Logo Products - Availability

W/S Travel Cover

W/S Wheel Bag

W/S Carry On

W/S Valuables Poach

W/S Tri-Fold Towel

Wilson Travel Cover

W/S Overnight Holdall

W/S Back Pack

W/S Shoe Bag

W/S Relax Cap

Accessories

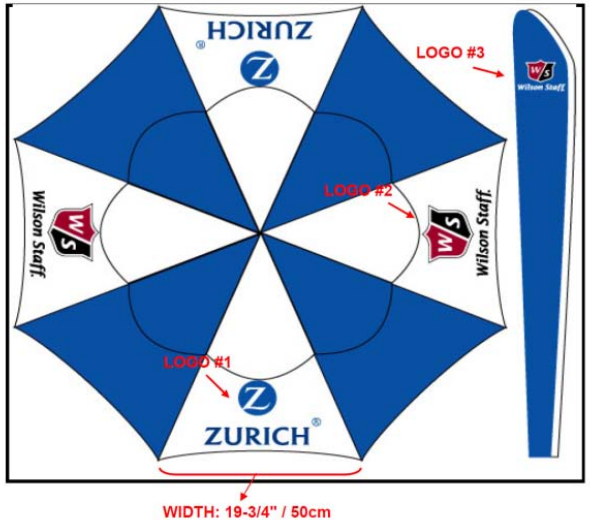
Accessories

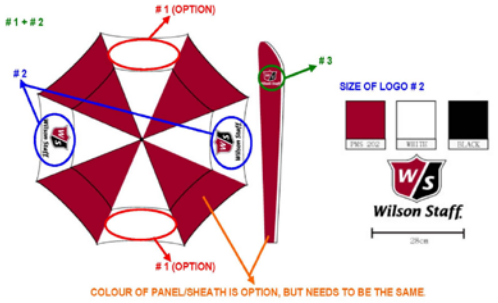
WGB14120C	W/S Travel Cover	RED	6 EA	110MM DIAMETER	TOP FRONT & BOTTOM POCKET	EMBROIDERY	2 WEEKS
WGB14100C	W/S Carry On	RED	6 EA	110MM DIAMETER	FRONT POCKET	EMBROIDERY	2 WEEKS
WGB14110C	W/S Wheel Bag	RED	6 EA	110MM DIAMETER	FRONT POCKET	EMBROIDERY	2 WEEKS
WGB14090C	W/S Overnight Holdall	RED	6 EA	90MM DIAMETER	FRONT POCKET	EMBROIDERY	2 WEEKS
WGB14070C	W/S Back Pack	RED	6 EA	70MM DIAMETER	FRONT POCKET	EMBROIDERY	2 WEEKS
WGB14200C	W/S Shoe bag	RED	24 EA	70MM DIAMETER	OPPOSITE W/S	EMBROIDERY	2 WEEKS
WGA90020C	W/S Tri-Fold Towel	BLACK	24 EA	70MM DIAMETER	BOTTOM CENTRE	EMBROIDERY	2 WEEKS
WGH001150C	W/S Cap (Black 6pk)	BLACK	4 PACKS	50MM DIAMETER	FRONT	EMBROIDERY	2 WEEKS
WGKA040C	W/S Valuables Pouch	BLACK	24 EA	70MM DIAMETER	FRONT	EMBROIDERY	2 WEEKS

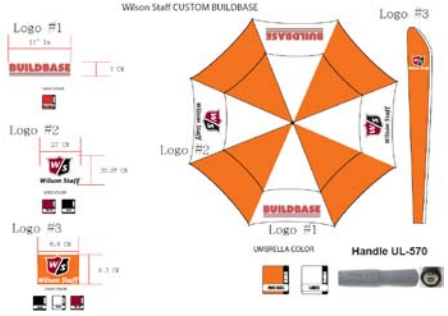
SMU Examples – Travel Covers

SMU Examples – Umbrellas / Covers

ZURICH - 2009/12/01

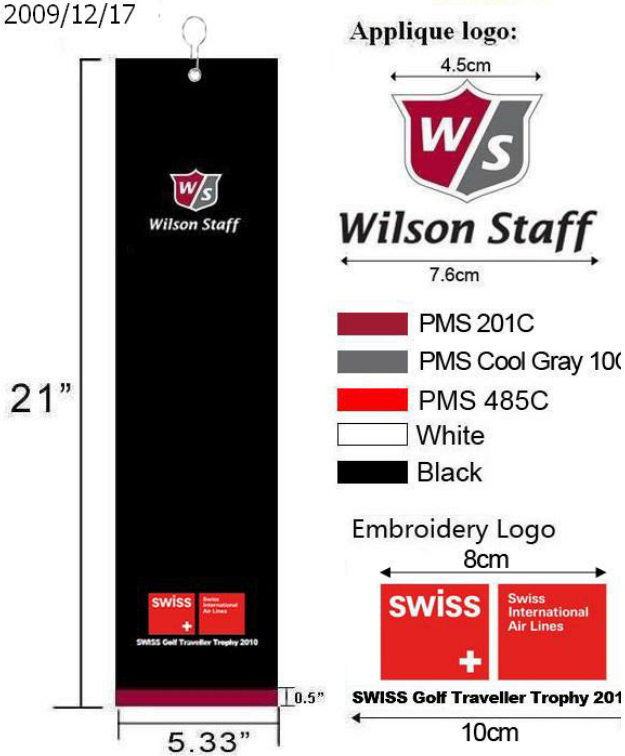




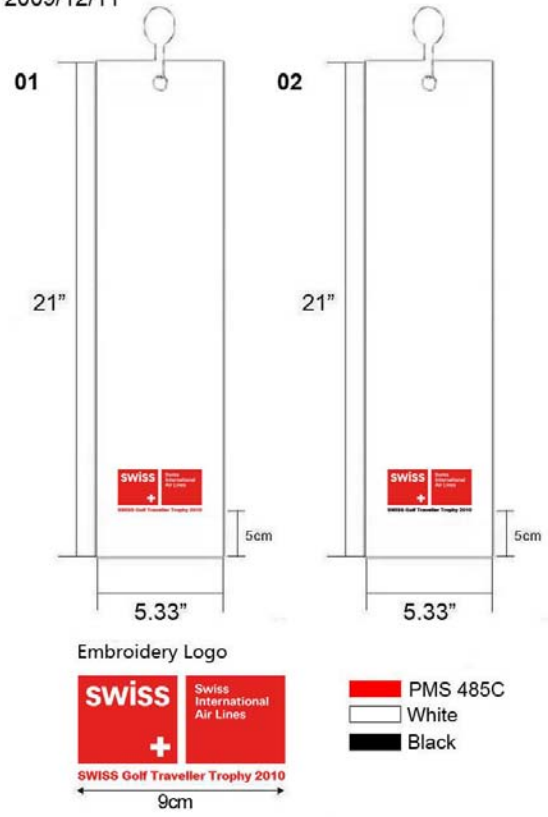


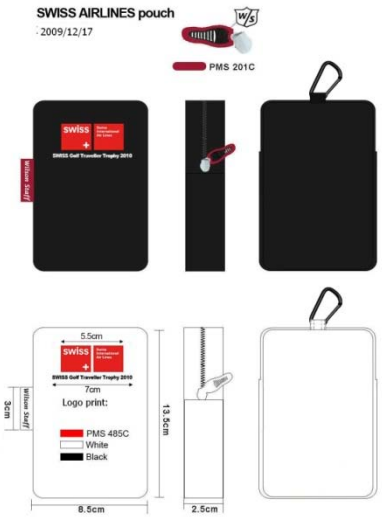
SMU Examples – Towels & Accessories

SWISS AIRLINES Towel 130g/pc
2009/12/17

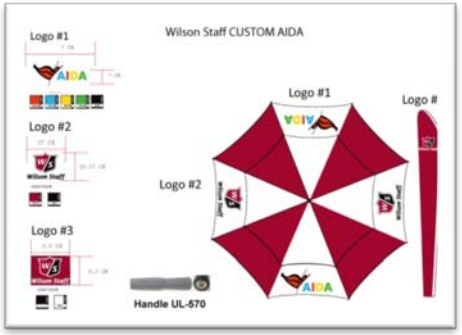


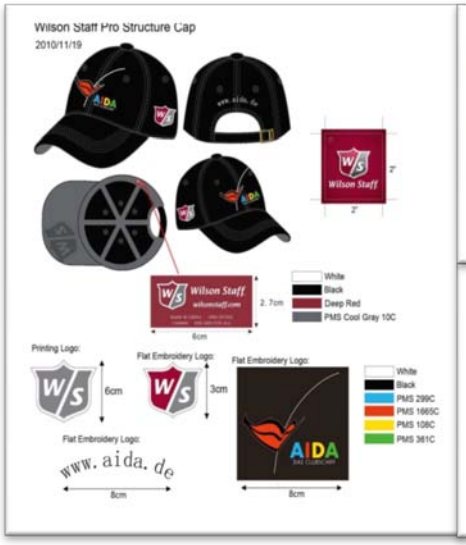
SWISS AIRLINES Towel Towel weight: 90g
2009/12/11

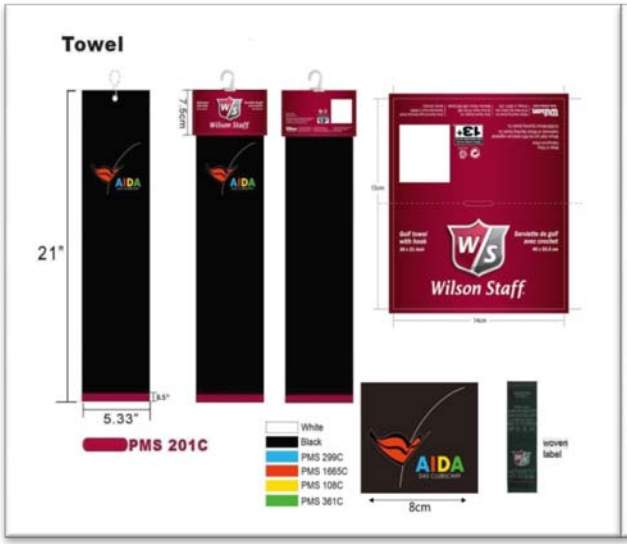




SMU Case Study – AIDA Germany







SMU Logo Examples – Golf Bags

SMU Items 2012 – Details

- Enquiries through the responsible departments in Irvine
- Send in Logo in as the first step and then design drawing will be organized & issued
- You will then receive a BSC quotation & issued estimated lead-times
- Samples will be made where necessary, but you can work from the design drawings!
- Lead time for all products mostly 4-5 month (120 - 140 days)
- Overall this process should be handled like SMU products!
- For crested clothing & bespoke items not listed below please contact Irvine

PRODUCT	MINIMUM ORDER QTY	ESTIMATED LEAD TIME
W/S UMBRELLA	200	17 WEEKS
WILSON UMBRELLA	200	17 WEEKS
W/S TRAVER COVER	500	20 weeks
WILSON TRAVEL COVER	200	20 weeks
RELAXED CAP	240	20 weeks
W/S OVERNIGHT BAG	500	20 weeks
W/S BAG PACK	500	20 weeks
W/S WHEEL BAG	500	20 weeks
W/S CARRY ON	500	20 weeks
W/S SHOE BAG	500	20 weeks
VALUABLE POUCH	250	16 WEEKS
TRIFOLD TOWEL	144	19 WEEKS