CONSISTENCY.
CREATIVITY.
PERFORMANCE IS EXCELLENCE.
RELIABILITY.
QUALITY.

Titleist®
#1 ball in golf.®

Bubba Watson

Adam Scott

Steve Stricker

Zach Johnson

Luke Donald

Stacy Lewis

Webb Simpson

Yani Tseng

THE MOST TRUSTED BALL IN GOLF

In golf and in business, it's wise to choose a strong partner. At the game's highest levels, superior product performance is what matters most. That's why, week in and week out, more of the world's best players trust the tour-proven performance and consistency of Titleist golf balls. These are also the reasons why more of the world's most prominent clubs and corporations choose to associate their brand image with Titleist, the golf ball performance and quality leader.

	Titleist®	NEAREST COMPETITOR
#1 WORLDWIDE BALL COUNT	**21,707**	3,601
#1 WORLDWIDE WINS	**188**	25
PGA Tour Ball Count	**3,773**	602
LPGA Tour Ball Count	**2,147**	276
PGA European Tour Ball Count	**3,334**	696
Web.com Tour Ball Count	**2,756**	415
Champions Tour Ball Count	**1,421**	239
Canadian Tour Ball Count	**726**	136
Japan PGA Tour Ball Count	**1,274**	729
Asian Tour Ball Count	**1,651**	367
South African Tour Ball Count	**1,610**	501
Australasian Tour Ball Count	**682**	146
Korean Tour Ball Count	**467**	92
OneAsia Tour Ball Count	**848**	125
China Tour Ball Count	**450**	85
41 PGA Section Championships Ball Count	**2,402**	766
U.S. Amateur Championship Ball Count	**258**	27
U.S. Women's Amateur Championship Ball Count	**132**	9
NCAA Men's Division 1 Championship Ball Count	**128**	16
NCAA Women's Division 1 Championship Ball Count	**115**	8
U.S. Junior Amateur Championship Ball Count	**121**	21
U.S. Girls' Junior Championship Ball Count	**121**	14

Source: Darrell Survey, Sports Marketing Surveys, LTD. Based upon results through 12/09/2012

Titleist
Titleist
1

GOLF BALLS

NEW Pro V1®

Best scoring performance for all golfers, very soft feel.

NEW Pro V1x™

Pro V1 performance with low long game spin and higher flight.

New for 2013: Even softer feel, more distance and longer lasting.

New for 2013: Even more distance and longer lasting.

NXT® Tour

Excellent scoring performance, exceeded only by Pro V1 and Pro V1x, and lower spin.

NXT Tour S

NXT Tour performance with softer feel. Available in white and high optic yellow.

VELOCITY

Fast ball speed and low spin for explosive distance. Available in play numbers 1, 2, 3, 4 and 00, 11, 22, 33.

DT® SoLo

Distinctly soft compression feel with long distance. Available in white and optic yellow.

GOLD

Long, straight distance tee-to-green, great feel on all shots, and short game control for improved scoring. Available in white and high optix yellow.

GOLD RIBBON

Long distance, consistent ball flight for better carry, and short game control for finesse around the greens. Available in white and clear pearlescent pink.

15-ball packs available in white and yellow, dozens in white only

15-ball packs only

HARBOUR
SIXTY
STEAKHOUSE
vineyard vines
PYRAMID
The Lakes
NYSE
NBC
Sports
THE OLYMPIC CLUB
Titleist
1
CRUNCH

GOLF BALL CUSTOMISATION OPTIONS

PERSONALISATION

Block lettering in ALL CAPS on one pole of the golf ball. Maximum 23 characters per line – up to 3 lines. Imprint colours: black, blue, red, green or pink.

MINIMUM	LEAD-TIME
3 dozen	5 business days

DOUBLE PERSONALISATION

Block lettering in ALL CAPS on two poles of the golf ball. Maximum 17 characters per line – up to 3 lines. Imprint colours: black, blue, red, green or pink, same colour on both poles.

MINIMUM	LEAD-TIME
3 dozen	5 business days

LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle colour logo on one pole of the golf ball. Print up to 5 PMS colours.

MINIMUM	LEAD-TIME
12 dozen	5 business days from artwork approval

DOUBLE LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle colour logo on two poles of the golf ball. Print up to 5 PMS colours on both poles.

MINIMUM	LEAD-TIME
12 dozen	5 business days from artwork approval

LOGO & PERSONALISATION

Colour logo on one pole of the golfball, up to 5 spot PMS colours are available on that one pole. Personalisation on the opposite pole of the golf ball.

MINIMUM	LEAD-TIME
12 dozen	5 business days from artwork approval

PHOTOGRAPH

18mm square, 22mm circle or 10mm x 28mm rectangle colour photograph on one pole of the golf ball. Photograph imprinted using CMYK. High resolution, 300 dpi artwork required.

MINIMUM	LEAD-TIME
12 dozen	5 business days from artwork approval

2013
Titleist
#1 ball in golf
1
Titleist
1
PRO V1
EVEN SOFTER FEEL,
MORE DISTANCE AND
LONGER LASTING
PRO V1
2013
Titleist
#1 ball in golf
2
Titleist
2
PRO V1
EVEN SOFTER FEEL,
MORE DISTANCE AND
LONGER LASTING
PRO V1

THE TITLEIST PRO V1® COLLECTION

NEW TITLEIST PRO V1 PRESENTATION BOX

Wrapped in a rich black textured stock, this presentation box showcases two sleeves of Pro V1 or Pro V1x custom golf balls along with a collectable custom ball to highlight the club, corporate or event logo.

MINIMUM	LEAD-TIME
TITLEIST WRAP - 24 boxes (14 dozen)	7 business days from artwork approval
CUSTOM WRAP - 48 boxes (28 dozen)	5 weeks from artwork approval

Includes:
- 2 sleeves of Pro V1 or Pro V1x custom golf balls
- 1 imprinted hero ball
- 1 Titleist Pro V1 Scotty Cameron Pivot Tool (red)
- 1 Titleist Pro V1 ball marker

Titleist Wrap

Custom Wrap

TITLEIST PRO V1 & PRO V1x™ HALF-DOZENS

The #1 ball in golf is also the #1 gift in golf. Customised with a special message, corporate or event logo, the Pro V1 and Pro V1x half-dozens are the perfect option for corporate, tournament or special event gifts.

MINIMUM	LEAD-TIME
LOGO - 24 half-dozen	5 business days from artwork approval

TITLEIST PRO V1 GIFT BOX

The perfect gift for corporate clients or participants at your next event. This handsome Titleist gift box features Pro V1 or Pro V1x golf balls customised with your special message or logo and a stock Titleist Pro V1 hat.

MINIMUM	LEAD-TIME
DOZENS - 12 gift boxes	10 business days from artwork approval

Includes:
- 1 dozen Pro V1 or Pro V1x custom golf balls in stock packaging
- Stock Titleist Pro V1 hat in white
- 2 Titleist Sharpie® Minis (red and black)
- 2 Titleist Pro V1 ball markers

Hat and golf ball packaging are not available for customisation.

TITLEIST PRO V1 TIN

A unique gift that doubles as a keepsake to hold your valuables. Featuring a brushed aluminum finish, this tin can be imprinted on the lid with your logo.

MINIMUM	LEAD-TIME
CUSTOM LOGO LID - 96 tins (24 dozen)	5 weeks from artwork approval

Includes:
- 3 Pro V1 or Pro V1x custom golf balls
- 1 Titleist Sharpie® Mini (red)
- 1 Titleist Pro V1 ball marker
- 5 Titleist tees

Custom Logo Lid

Whirlwind
Whirlwind
Whirlwind
Titleist
#1 ball in golf.
PRO V1

PACKEDGE™
SETTING YOUR BRAND APART BY Titleist

MAKE A LASTING IMPRESSION

At Titleist,® your custom logo project will receive the creative support and exacting colour reproduction your brand deserves. Our patented state-of-the-art Spectrum™ Colour Imaging Process ensures superior logo and colour imprinting calibrated to strict Pantone® tolerances. In addition, our high-quality logo capabilities, renowned customer service and rapid turn-around times make custom projects flow seamlessly. Whether you select a simple personalisation, multi-colour logo or a true-to-life photo imprint, the only limit is your imagination.

With PackEdge™ by Titleist, it is easier than ever to create your own custom packaging. This template-based programme cuts lead-times in half from traditional printed custom packaging, reduces minimum orders and lowers custom packaging surcharges. In addition, Titleist also offers an unmatched array of traditional custom packaging options that will meet nearly any requirement.

Whether you are looking to create a special gift for your next tournament, a memorable corporate gift or a package to commemorate a special holiday or life event, our experienced team of packaging engineers and graphic designers will help you develop the ideal configuration for your specific needs.

CUSTOM DOZEN PACKAGING

NEW RIBBON SERIES DOZEN

Featuring a dual-tone ribbon accent, this template wraps your custom golf balls in a design that resembles a gift. In addition, this template also balances your logo, the Titleist script and a golf ball model designation prominently on the cover. The colour of the ribbon can be adjusted to closely match the colour palette of your club or corporate brand identity.

*Titleist Golf Ball Model Designation**

Non-Photo Ribbon Series

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval

COLOR OPTIONS

RIB01 RIBBON RED	**RIB02** BALTIC BLUE	**RIB03** MAJESTIC PURPLE
RIB04 DARK HUNTER	**RIB05** YELLOW OCHRE	**RIB06** TETON WHITE

**The golf ball model designation (Pro V1, NXT Tour, etc.) printed on the box lid is available with a minimum order of 48 dozen per ball type.*

MATRIX SERIES DOZEN

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval

COLOUR OPTIONS

MAT01 BLACK	**MAT02** BLUE	**MAT03** BURGUNDY
MAT04 EMERALD	**MAT05** BEIGE	**MAT06** GRAY

CUSTOM DOZEN PACKAGING

BASIC SERIES DOZEN

The Basic template features simple solid colours for a bold look. The understated design allows your logo to become the focal point of the packaging. Matching custom sleeves feature your logo on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOR OPTIONS

BAS01 BURGUNDY	**BAS02** MIDNIGHT BLUE	**BAS03** VOLCANIC BLACK
BAS04 FOREST GREEN	**BAS05** TETON WHITE	**BAS06** DESERT TAUPE

LEAF SERIES DOZEN

The Leaf template features a unique shape on the cover to highlight your photograph. The rich border colours can be coordinated to either your logo or photograph to make the perfect frame. Matching custom sleeves feature your photograph on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOUR OPTIONS

LEA01 RED	**LEA02** DARK GREEN	**LEA03** TAN
LEA04 BLACK	**LEA05** GRAY	**LEA06** DARK BLUE

CUSTOM DOZEN PACKAGING

ELEGANCE SERIES DOZEN

The Elegance template features a simple and contemporary background texture. The thin coloured border is the perfect way to tie-in your logo colour. Matching custom sleeves feature your logo on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOR OPTIONS

ELG01 BLACK	**ELG02** BURGUNDY	**ELG03** GRAY
ELG04 NAVY	**ELG05** BROWN	**ELG06** GREEN

EXECUTIVE SERIES DOZEN

The Executive template uses bright jewel tones with white marquee center panels to showcase your logo. Matching custom sleeves feature your logo on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOUR OPTIONS

EXE01 KELLY GREEN	**EXE02** TETON WHITE	**EXE03** BURGUNDY
EXE04 ROYAL BLUE	**EXE05** MAJESTIC PURPLE	**EXE06** VOLCANIC BLACK

CUSTOM DOZEN PACKAGING

CONTEMPORARY SERIES DOZEN

The Contemporary template boasts warm colours which are enriched by a textured pattern. A parchment inlay decorated with three-dimensional accents frame your logo on the dozen cover. Matching custom sleeves feature your logo on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOR OPTIONS

CON01 EMERALD GREEN	**CON02** TERRA COTTA BROWN	**CON03** MIDNIGHT PURPLE
CON04 SAGE GREEN	**CON05** SADDLERY BROWN	**CON06** RUST RED

DISCOVERY SERIES DOZEN

The Discovery template has an adventurous look. Rich, natural colours and a subtle canvas pattern are highlighted by the torn treasure map design on the dozen cover. Matching custom sleeves feature your logo on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOUR OPTIONS

DIS01 VOLCANIC BLACK	**DIS02** BURGUNDY	**DIS03** DEEP SEA BLUE
DIS04 HUNTER GREEN	**DIS05** SMOKE GRAY	**DIS06** DESERT TAUPE

CUSTOM DOZEN PACKAGING

STREAMLINE SERIES DOZEN

The Streamline template is a sleek way to highlight your logo and photograph. The design features an opaque window frame accented by a chrome border. Coordinating sleeves repeat this sophisticated design and feature your logo and photograph on all four sides. The colours of this template can be adjusted to closely match the colour palette of your company brand identity.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOUR OPTIONS

STL01 GRANITE BLACK	**STL02** DEEP BLUE	**STL03** CHOCOLATE BROWN
STL04 CRANBERRY RED	**STL05** NICKEL GRAY	**STL06** HUNTER GREEN

GALLERY SERIES DOZEN

The Gallery template features six decorative picture frame borders that instantly draw attention to your photograph. Classic colours and a subtle canvas pattern further enrich the look of this museum inspired design. Matching sleeves feature your photograph wrapped around all four sides.

MINIMUM
48 dozen
LEAD-TIME
5 weeks from artwork approval
COLOUR OPTIONS

GAL01 TAUPE	**GAL02** RIVER'S GOLD	**GAL03** MAPLE BROWN
GAL04 GRANITE GRAY	**GAL05** SHADOW GRAY	**GAL06** ANTIQUE GREEN

CUSTOM DOZEN PACKAGING

PANORAMIC SERIES DOZEN

The Panoramic template highlights your photograph across the dozen cover and side panels. Your logo is placed in the placard and your special text can be added to the rectangular marquee on the dozen cover. Matching custom sleeves feature your photograph on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

PACKEDGE

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOR OPTIONS

PAN01 RUSTIC TAN	**PAN02** CLAY BROWN	**PAN03** BURGUNDY
PAN04 HUNTER GREEN	**PAN05** DARK BLUE	**PAN06** ASH BLACK

PRESTIGE SERIES DOZEN

The Prestige Silver Foil template is the perfect way to upgrade your custom packaging or commemorate a special occasion. This satin finish silver foil box with woven metal accent border creates a simple and classic background for your logo. Coordinating sleeves feature your logo on all four sides. Available in silver only.

MINIMUM

48 units (dozen or half-dozen)

LEAD-TIME

5 weeks from artwork approval

HALF-DOZEN

Also available with two matching foil sleeves.

DOZEN

PACKEDGE

HALF-DOZEN PACKAGING

HALF-DOZEN WITH SLEEVES

The Half-Dozen with Sleeves features two custom sleeves in a custom half-dozen box. Select from light wood parchment or dark wood parchment as shown, or any of the dozen templates.

MINIMUM	LEAD-TIME
48 half-dozen	5 weeks from artwork approval

COLOUR OPTIONS

HDS01 LIGHT WOOD	HDS02 DARK WOOD

PACKEDGE

BUSINESS CARD HALF-DOZEN

The Business Card Half-Dozen is the ideal way for professionals of all types to make an impression by associating themselves with the Titleist brand. Your business card is printed on the top of a unique box configuration which holds two stock Titleist 3-ball sleeves.

MINIMUM	LEAD-TIME
48 half-dozen	5 weeks from artwork approval

PACKEDGE

HALF-DOZEN WITH FOAM

The Half-Dozen with Foam template features vivid solid colours on the box which showcases six custom golf balls in black foam. Your logo is placed on the cover and side panels. Also available in any of the dozen templates.

MINIMUM	LEAD-TIME
48 half-dozen	5 weeks from artwork approval

COLOUR OPTIONS

HDF01 BURGUNDY	HDF02 MIDNIGHT BLUE	HDF03 VOLCANIC BLACK	HDF04 FOREST GREEN	HDF05 TETON WHITE	HDF06 DESERT TAUPE

PACKEDGE

TOURNAMENT HALF-DOZEN WITH FOAM

The Tournament Half-Dozen showcases six custom golf balls in black foam. Your logo or photograph is placed on the cover and two lines of script or block text featuring your event message are highlighted on the side panels.

MINIMUM	LEAD-TIME
48 half-dozen	5 weeks from artwork approval

PACKEDGE

1, 2 & 3-BALL PACKAGING

1-BALL BOX

The 1-Ball Box highlights your corporate or club logo on all four sides of the box. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM	LEAD-TIME
288 boxes (24 dozen)	5 weeks from artwork approval

COLOUR OPTIONS

POC01 VOLCANIC BLACK	POC02 MIDNIGHT BLUE	POC03 BURGUNDY	POC04 FOREST GREEN	POC05 SLATE GREY	POC06 SAGE GREEN

PACKEDGE SETTING YOUR BRAND APART Titleist

2-BALL SLEEVE

The 2-Ball Sleeve features a classic frame which highlights your logo on two sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

MINIMUM	LEAD-TIME
144 sleeves (24 dozen)	5 weeks from artwork approval

COLOUR OPTIONS

PTB01 ONYX BLACK	PTB02 MIDNIGHT BLUE	PTB03 FOREST GREEN	PTB04 BURGUNDY	PTB05 DESERT TAUPE	PTB06 TETON WHITE

PACKEDGE SETTING YOUR BRAND APART Titleist

3-BALL SLEEVE

The 3-Ball Sleeve allows you to utilise any of the PackEdge dozen templates and colour options to meet your club or specific brand objectives.

MINIMUM	LEAD-TIME
96 sleeves (24 dozen)	5 weeks from artwork approval

PACKEDGE SETTING YOUR BRAND APART Titleist

Available in all dozen templates and colours.

2-BALL BUSINESS CARD BOX

The 2-Ball Business Card Box is an ideal way to thank current and prospective clients. A die-cut area on the top of the box allows you to insert your business card. The colors of this template can be adjusted to closely match the color palette of your club or company brand identity.

MINIMUM	LEAD-TIME
144 boxes (24 dozen)	5 weeks from artwork approval

COLOUR OPTIONS

PBC01 VOLCANIC BLACK	PBC02 NAVY BLUE	PBC03 HUNTER GREEN	PBC04 RICH BURGUNDY	PBC05 DESERT TAUPE	PBC06 STEEL GRAY

PACKEDGE SETTING YOUR BRAND APART Titleist

4 & 6-BALL PACKAGING

DOME LABEL 4-BALL BOX

The Dome Label 4-Ball Box is a unique presentation that is sure to impress. The glossy black box holds four golf balls set in foam and features your logo prominently in the centre under a 3-dimensional dome. Available with Titleist golf balls only.

MINIMUM
96 boxes (32 dozen)
LEAD-TIME
3 weeks from artwork approval
COLOUR OPTIONS

CBP4B BLACK	**CBP4S** SILVER	**CBP4N** NAVY
CBP4G GREEN	**CBP4R** RED	

DOME LABEL 6-BALL BOX

The Dome Label 6-Ball Box is a unique presentation that is sure to impress. The glossy black box holds four golf balls set in foam and features your logo prominently in the centre under a 3-dimensional dome. Available with Titleist golf balls only.

MINIMUM
64 boxes (32 dozen)
LEAD-TIME
3 weeks from artwork approval
COLOUR OPTIONS

CBP6B BLACK	**CBP6S** SILVER	**CBP6N** NAVY
CBP6G GREEN	**CBP6R** RED	

STANDARD TITLEIST® PACKAGING

TITLEIST 1-BALL BOX

The Titleist 1-Ball Box allows you to package each golf ball in a unique box without the lead-time of a custom box.

MINIMUM	LEAD-TIME
LOGO - 144 boxes (12 dozen)	7 business days from artwork approval

TITLEIST 2-BALL SLEEVE

The Titleist 2-Ball Sleeve features a window and gives you the opportunity to showcase your logo on the ball.

MINIMUM	LEAD-TIME
LOGO - 72 sleeves (12 dozen)	7 business days from artwork approval

TITLEIST 2-BALL TUBE WITH STOCK TEES

The Titleist Tube features Titleist branding and contains two custom golf balls and six 2 3/4" Titleist tees.

MINIMUM	LEAD-TIME
LOGO - 72 tubes (12 dozen)	7 business days from artwork approval

TITLEIST 2-BALL BUSINESS CARD BOX

The Titleist 2-Ball Business Card Box features black and white Titleist branding and a window on the top of the box for your business card.

MINIMUM	LEAD-TIME
LOGO - 72 boxes (12 dozen)	7 business days from artwork approval

LITHO CUSTOM PACKAGING

LITHO SLEEVE ONLY – BPUK*SL

Litho printing allows exact colour replication, including metallics, of your company design. Complete bespoke options are available on layout, colour schemes and photo placement.

MINIMUM
1000 sleeves (250 dozen)
LEAD-TIME
3 weeks from artwork approval
COLOUR OPTIONS
Exact colour replication of your company logo

LITHO DOZEN – BPUK*DZ

MINIMUM
500 dozen
LEAD-TIME
3 weeks from artwork approval
COLOUR OPTIONS
Exact colour replication of your company logo

#1 AT THE USGA® AMATEUR CHAMPIONSHIPS

#1 AT THE BRITISH AMATEUR CHAMPIONSHIPS

#1 ON THE NATIONWIDE TOUR

#1 ON THE LPGA TOUR

#1 ON THE PGA EUROPEAN TOUR

#1 ON THE PGA TOUR

#1 IN WORLDWIDE PLAYERS

#1 IN WORLDWIDE WINS

Titleist®
#1 ball in golf.®

www.titleist.co.uk